

Bella Hadid deemed world's most beautiful woman

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Beauty is in the eye of the beholder — and apparently, those beholders are still the ancient Greeks.

London facial cosmetic surgeon Dr. Julian De Silva has determined supermodel [Bella Hadid](#), 23, to be the most beautiful woman in the world, based on modern mapping techniques that implement the classic Greek “Golden Ratio of Beauty Phi.”

“[Hadid] was the clear winner when all elements of the face were measured for physical perfection,” De Silva [told the Daily Mail](#) of Hadid, who landed a 94.35%

perfection score. “She had the highest overall reading for her chin which, with a score of 99.7 percent, is only 0.3 percent away from being the perfect shape.”

While Bella’s big sister Gigi Hadid didn’t make the list, singer **Beyoncé**, 38, came in second (92.44%) while actress **Amber Heard**, 33, placed third (91.85%). Ariana Grande and Taylor Swift placed fourth and fifth, respectively.

The “Golden Ratio” was used by artists such as Michelangelo and Leonardo da Vinci to mathematically calculate the beauty of much of their work, including but not limited to assessing the beauty of female subjects.