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People have been trying to define beauty for centuries. But who or what is beautiful, every person gives a different answer - and there is also an excellent argument about how it can be observed again. Because: According to the newspaper " [Daily Mail](#) ", a doctor now wants to have determined who the most beautiful woman in the world is. Julian De Silva, head of a plastic surgery clinic in London, used his computer software "Golden Ratio of Beauty Phi" to examine star faces, and the program concluded: The model Bella Hadid is the most beautiful woman currently alive. The reason: the face of the 23-year-old has particularly aesthetic proportions.



The basis of De Silva's calculations is the so-called "golden ratio", a mathematical formula that was used as an ideal in antiquity and especially in the Renaissance. For example, she used painter Leonardo Da Vinci in his works of art.

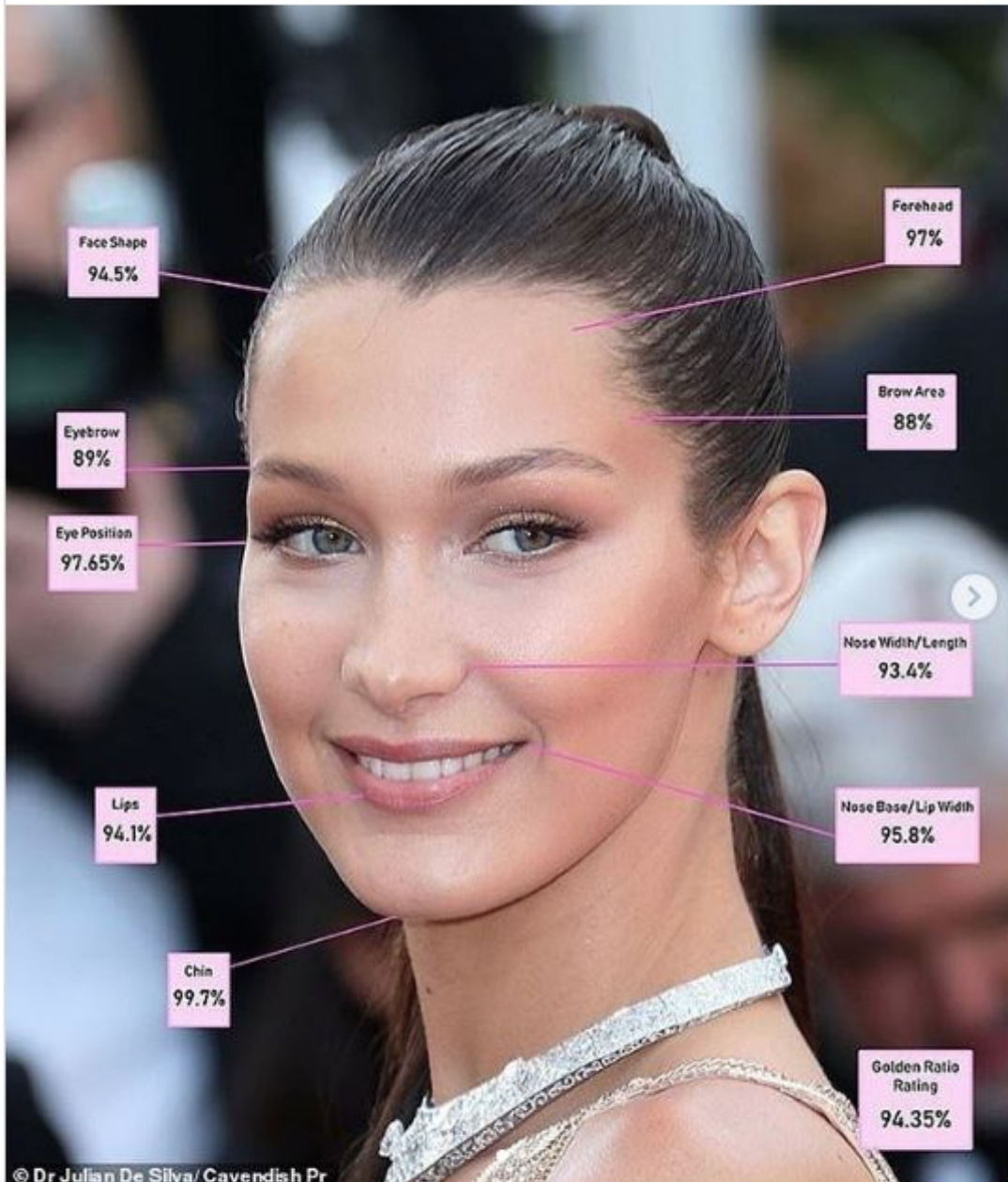
## Beyoncé and Amber Heard in second and third place

When calculating the golden section, a route is divided into two parts, whereby the smaller part must behave the same way as the larger part to the entire length of the route. For faces, this means specifically: You measure the distances between eyes, eyebrows, noses, lips and chin based on their symmetry. For example, the distance between the eyes in relation to the width of the face from ear to ear and the distance between the eyes and mouth should be in relation to the length of the face from hairline to chin. At Bella Hadid, these conditions are 94.35 percent correct, according to the surgeon's calculations.



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Today I have been featured in the @dailymail and @bazaaruk, declaring @BellaHadid the most beautiful woman in the world - according to the 'Golden Ratio' equation devised in Ancient Greece (and Beyoncé is a close second). The 23-year-old was found to be 94.35% 'accurate' to the Golden Ratio of Beauty Phi - which measure physical perfection.

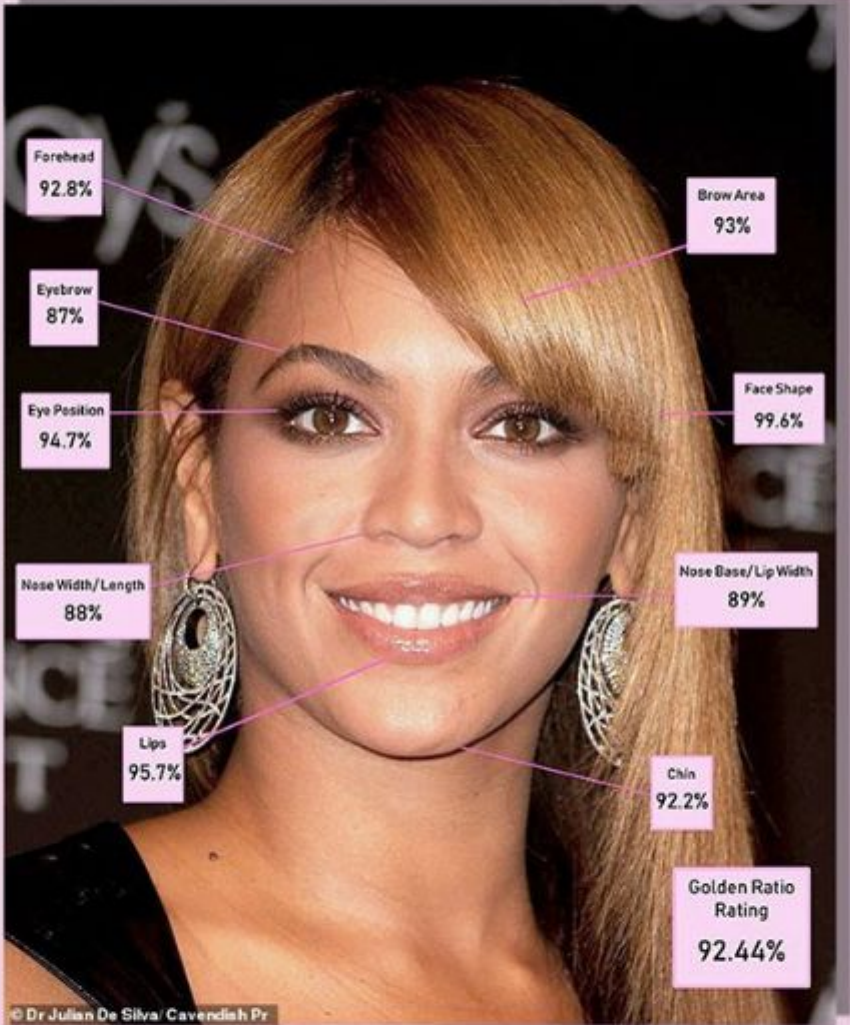


The second most beautiful woman is singer Beyoncé (92.44 percent), followed by actress Amber Heard (91.85 percent) as well as pop stars Ariana Grande (91.81 percent), Taylor Swift (91.64 percent) and model Kate Moss (91.05 percent).







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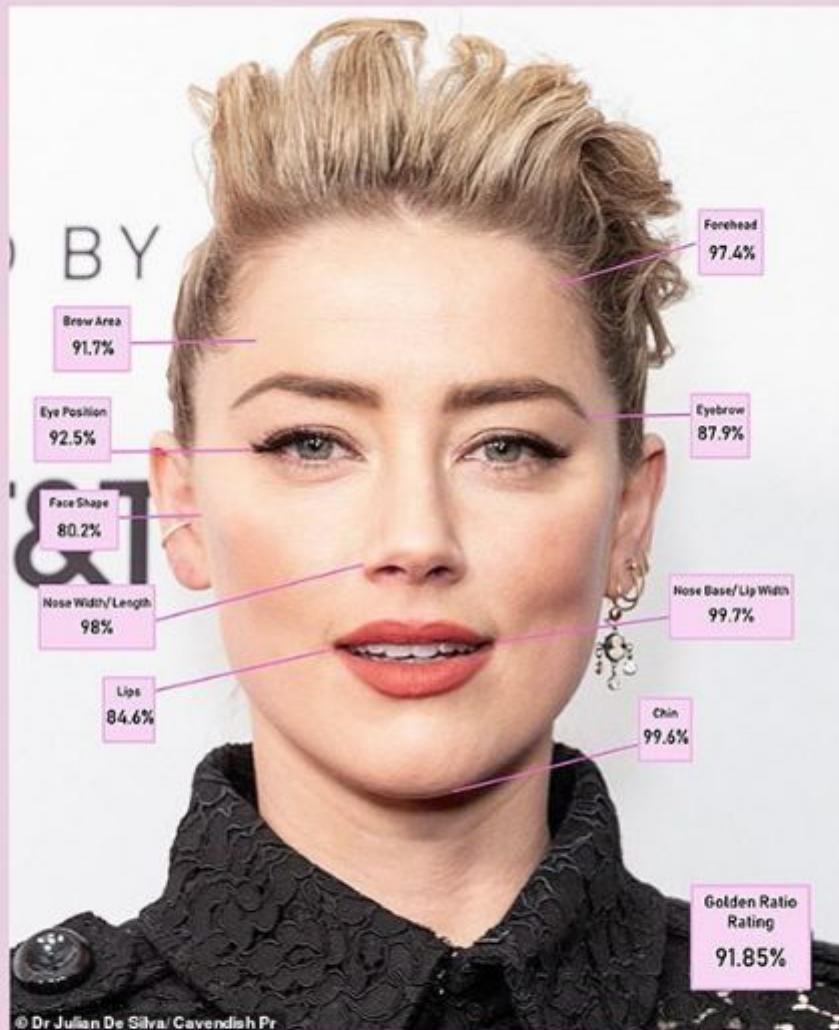
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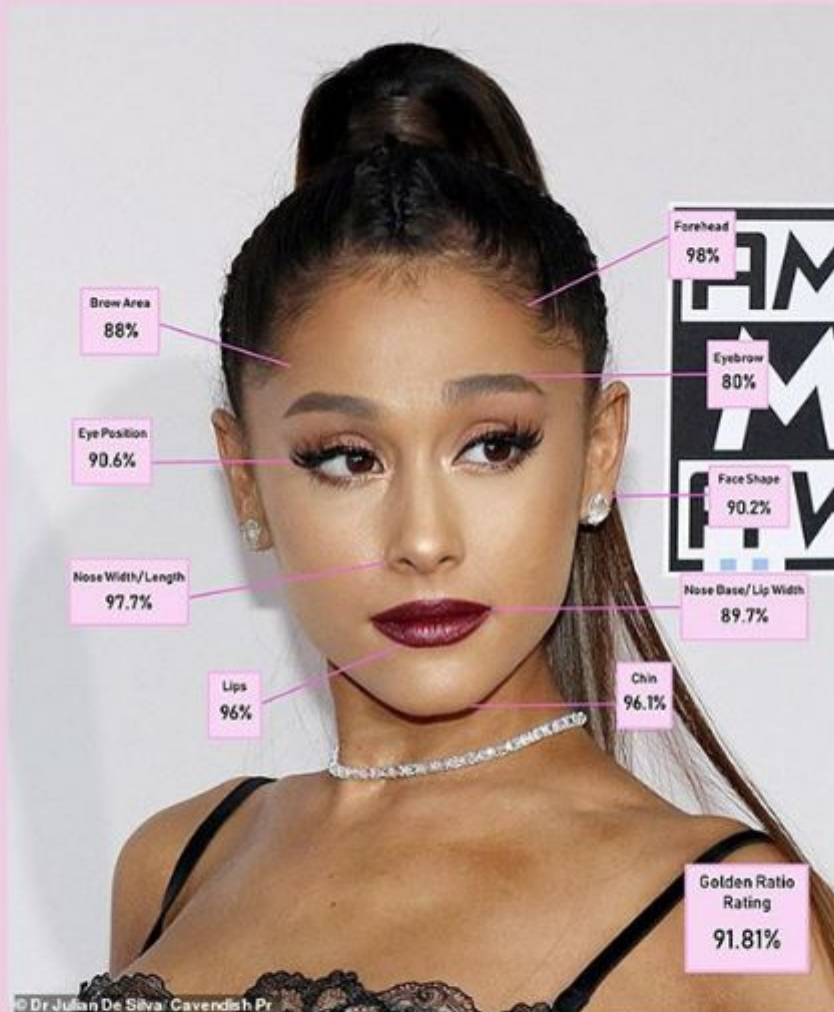
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